

demetrios.tsiatas

graphic/web/motion design

demetrios.tsiatas@24lemons.gr

<http://www.24lemons.gr/sample-works/>

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skills.

web design/graphic design/brand strategy/interface design/
motion graphics/3d graphics/art direction/

technical.

html, css/
Adobe Master suite/
Office suite/
cinema 4d/
web based apps/

education.

- BA visual communication and interactive media/
- vakalo school of arts/
- technical school of applied arts/

experience.

winmasters.com/art director/2014-today

- brand redesign, web and print designs for marketing, special events and corporate identity
- designing sports & casino promo pages on custom cms platform
- designing newsletters using html,css, adobe photoshop & illustrator
- designing and creating html5 banners using online service tool www.Bannerflow.com
- designing and creating above the line materials (tvc) for various markets (gr, ro, cy)

experience.

freelancer/2009-2014

- brand design/redesign, web and print designs for marketing and special events (various clients, via agencies/value.com)
- designing and creating animated banners using flash action script 2.0 (betoto, bwin, via agencies/NMS BBDO, value.com)
- web development & design on wordpress cms platform using html, css, Adobe photoshop & illustrator (various clients)
- design and develop dynamic sites and banners using flash/xml technology, as2/3 (betoto, bwin, various clients)
- designing newsletters using html, css, adobe photoshop & illustrator (aegean airlines, viva, via agencies/value.com)

viva.gr/art director/2007-2009

- brand design, web and print designs, various materials for marketing, special events and corporate identity
- designing and creating animated banners using flash action script 2.0
- designing newsletters using html, css, adobe photoshop & illustrator

realize s.a./senior designer/2000-2007

- brand design/redesign, web and print designs for marketing, special events and corporate identity
- designing and creating animated banners using flash action script 2.0

awards.

2002 ermis gold/

category: web campaign/

campaign title: annual Open24Online campaign/

client: open24/

company: realize/

position: senior designer/

